

# AUSTRALIA'S MINING Suppliers Guide 2010-11

Annual product and service suppliers guide dedicated to the Australian mining industry

Brought to you by:

AUSTRALIA'S  
**MINING  
MONTHLY**



## The A5 sized Australia's Mining Suppliers Guide - The essential industry reference document

This comprehensive Suppliers Guide, published by *MiningNews.net* and *Australia's Mining Monthly* in August, is built around complimentary listings of the companies supplying products and services to all sectors of the mining industry.

All companies are listed according to their product/service categories, making it easy for users to find the information they need.

As an essential industry reference document, the **Australia's Mining Suppliers Guide** is also an outstanding marketing opportunity. By selecting one of our exclusive advertising options, you can stand out from the crowd.

### WHY ADVERTISE?

- Year-long shelf life as a reference document
- Unmatched exposure to the industry's decision-makers
- Your message is there when customers are looking for your product or service, helping create a "buying habit"
- Cost-effective means of reaching a wide national audience
- Complimentary listings ensure a comprehensive suppliers guide
- All paid advertising includes a complimentary online listing

### REACHING YOUR TARGET

- A copy to every *MiningNews.net* and *MiningNewsPremium.net* subscriber
- A copy to every *Australia's Mining Monthly* subscriber
- A copy to every listee throughout Australia
- A copy to every delegate at Diggers and Dealers 2010

## ADVERTISING RATES

### Listings

**Company Logo & Online Listing AU\$874.50 (incl GST)**

- Company Logo Listing
- Online Logo Listing

### Advertising Packages (A5 size format)

**Full Page Package: AU\$4,174.50 (incl GST)**

- 1 x full page ad
- Online Logo Listing
- Company Logo Listing
- 1 month SearchMining.net Keyword Sponsorship

**1/2 Page Package: AU\$3,184.50 (incl GST)**

- 1 x 1/2 page ad
- Online Logo Listing
- Company Logo Listing
- 1 month SearchMining.net Keyword Sponsorship

**Category Sponsorship: AU\$8,574.50 (incl GST)**

- 1 x full page ad
- 1 x 1/6 page ad in chosen Category
- Online Logo Listing
- Company Logo Listing
- 6 month SearchMining.net Keyword Sponsorship

**Booking Deadline:** 31 May 2010

**Material Deadline (Aspermont artwork design):** 2 June 2010

**Material Deadline (Final artwork):** 10 June 2010

Note: All advertising positions are full colour - inside front and inside back covers incur 10% loading.

Typesetting is not included in the above rates, please contact us for rate details.

### For advertising enquiries, contact:

T: +61 8 6263 9100 F: +61 8 6263 9148  
E: [advertising@miningmonthly.com](mailto:advertising@miningmonthly.com)