

# AUSTRALIA'S MINING Suppliers Guide 2012-13

Annual product and service suppliers guide dedicated to the Australian mining industry



RATE CARD

## Deliver your message direct to the Australian mining industry

This comprehensive Suppliers Guide, published in July 2012, is built around listings of the companies supplying products and services to all sectors in the Australian mining industry.

All companies are listed according to their product/service categories, making it easy for users to find the information they need.

As an essential industry reference guide, *Australia's Mining Suppliers Guide* is an outstanding marketing opportunity. By selecting one of our exclusive advertising options, you can put your business in front of potential clients.

## WHY ADVERTISE?

- Year-long shelf life as an A5 reference guide
- International exposure to industry decision makers
- Advertising packages include a premium online listing in Aspermont's Company Directory accessible from nine Aspermont news websites

## REACHING YOUR TARGET

- Circulation of 8,000 to *MiningNews.net*, *MiningNewsPremium.net* and *Australia's Mining Monthly* subscribers
- Additional distribution at Queensland Mining Exhibition (QME), MINExpo and Goldfields Mining Expo (GME) and other industry-related conferences

## ADVERTISING RATES

COMPANY LOGO & PREMIUM ONLINE LISTING	CATEGORY SPONSORSHIP	FULL PAGE PACKAGE	1/2 PAGE PACKAGE
<b>\$700</b> (ex GST) \$770 (inc GST)	<b>\$7,795</b> (ex GST) \$8,575 (inc GST)	<b>\$3,935</b> (ex GST) \$4,330 (inc GST)	<b>\$2,955</b> (ex GST) \$3,250 (inc GST)
<b>You will receive:</b> Company logo listing Premium online logo listing (in online company directory) Company profile on the online company directory (up to 1,000 characters)	<b>You will receive:</b> 1 x full page ad 1 x 1/2 page ad in chosen category Premium online logo listing (in online company directory) 3x Print logo listing 6 month <i>SearchMining.net</i> Keyword Sponsorship Total Value – \$8,145 ex GST	<b>You will receive:</b> 1 x full page ad Premium online logo listing (in online company directory) 3x Print logo listing 3 month <i>SearchMining.net</i> Keyword Sponsorship Total Value – \$5,445 ex GST	<b>You will receive:</b> 1 x 1/2 page ad Premium online logo listing (in online company directory) 3x Print logo listing 3 month <i>SearchMining.net</i> Keyword Sponsorship Total Value – \$3,890 ex GST
	<b>FULL PAGE</b>	<b>1/2 PAGE</b>	
	<b>\$3,255</b> (ex GST) \$3,580 (inc GST)	<b>\$1,700</b> (ex GST) \$1,870 (inc GST)	

**Booking Deadline: 11 June, 2012 | Material Deadline: 27 June, 2012** (Final artwork) | **Mailout Date: July, 2012**

All prices are in Australian dollars. Note: all advertising positions are full colour – 20% loading applies to covers (IFC, IBC, BC). Typesetting is not included in the above rates, please contact us for rate details. Artwork specifications will be supplied with your booking form. Art charges may apply.

Brought to you by:



**For advertising enquiries, contact:**

T: +61 8 6263 9100

F: +61 8 6263 9148

E: [supplierguides@aspermont.com](mailto:supplierguides@aspermont.com)

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CHECKLIST

## Confirm your company listing today!

Australia's Mining Suppliers Guide advertisers are entitled to three (3) standard listings within the Suppliers Guide and Aspermont's Company Directory. Please confirm your company details below and fax this form to **08 6263 9148** by **June 11, 2012**.

### 1. Select up to 3 complimentary categories which are most relevant to your company's activities.

Additional categories may be purchased for \$165 inc GST per heading.

- |   |  |   |
|---|--|---|
| <input type="checkbox"/> Articulated Trucks               | <input type="checkbox"/> Exploration, Surveying, Geology & Geophysical | <input type="checkbox"/> Mining Contractors             |
| <input type="checkbox"/> Assaying                         | <input type="checkbox"/> Explosives & Blasting                         | <input type="checkbox"/> Motors & Drives                |
| <input type="checkbox"/> Asset Management                 | <input type="checkbox"/> Fabrication                                   | <input type="checkbox"/> Offroad Vehicles               |
| <input type="checkbox"/> Auctions                         | <input type="checkbox"/> Filtration                                    | <input type="checkbox"/> Other (please specify): _____  |
| <input type="checkbox"/> Automation                       | <input type="checkbox"/> Finance Insurance & Legal                     | <input type="checkbox"/> Payload Monitoring             |
| <input type="checkbox"/> Bearings                         | <input type="checkbox"/> Fire Protection                               | <input type="checkbox"/> Power & Lighting               |
| <input type="checkbox"/> Brakes                           | <input type="checkbox"/> Fluid Handling                                | <input type="checkbox"/> Power Transmission Equipment   |
| <input type="checkbox"/> Cables, Reels & Winders          | <input type="checkbox"/> Fly In, Fly Out Services                      | <input type="checkbox"/> Process Control & Monitoring   |
| <input type="checkbox"/> Chains                           | <input type="checkbox"/> Freight/Transport                             | <input type="checkbox"/> Project Management             |
| <input type="checkbox"/> Civil                            | <input type="checkbox"/> Fuel  | <input type="checkbox"/> Publications & Research        |
| <input type="checkbox"/> Communication Equipment          | <input type="checkbox"/> Geomechanics & Ground Control                 | <input type="checkbox"/> Raw Materials                  |
| <input type="checkbox"/> Communications & Marketing       | <input type="checkbox"/> Haul Trucks                                   | <input type="checkbox"/> Remote Control Equipment       |
| <input type="checkbox"/> Consultants                      | <input type="checkbox"/> Hire & Rental                                 | <input type="checkbox"/> Risk Management                |
| <input type="checkbox"/> Consumables                      | <input type="checkbox"/> Human Resources & Labour Hire                 | <input type="checkbox"/> Safety & Rescue                |
| <input type="checkbox"/> Conveyors & Conveyor Maintenance | <input type="checkbox"/> Hydraulics                                    | <input type="checkbox"/> Screening & Crushing Equipment |
| <input type="checkbox"/> Diesel Equipment & Filters       | <input type="checkbox"/> Industry Associations                         | <input type="checkbox"/> Second Hand Equipment          |
| <input type="checkbox"/> Draft & Design                   | <input type="checkbox"/> Instrumentation                               | <input type="checkbox"/> Seismic and Surveying          |
| <input type="checkbox"/> Drilling Equipment & Consumables | <input type="checkbox"/> IT: Software, Hardware & Services             | <input type="checkbox"/> Shaft Hoisting Equipment       |
| <input type="checkbox"/> Drilling Services and Rig Hire   | <input type="checkbox"/> Lifting Equipment                             | <input type="checkbox"/> Shovels & Draglines            |
| <input type="checkbox"/> Dust, Heat & Noise Control       | <input type="checkbox"/> Lubrication Pumps Seals & Hoses               | <input type="checkbox"/> Spare Parts                    |
| <input type="checkbox"/> Education & Training             | <input type="checkbox"/> Maintenance & Condition Based Monitoring      | <input type="checkbox"/> Structural Mechanical & Piping |
| <input type="checkbox"/> Electrical & Electronics         | <input type="checkbox"/> Materials Handling                            | <input type="checkbox"/> Testing, Certification & R&D   |
| <input type="checkbox"/> Electrical & Instrumentation     | <input type="checkbox"/> Medical /Health Services & Equipment          | <input type="checkbox"/> Transport/Hotshots             |
| <input type="checkbox"/> Engineering Services             | <input type="checkbox"/> Mine Ventilation                              | <input type="checkbox"/> Tyres                          |
| <input type="checkbox"/> Environmental                    | <input type="checkbox"/> Mineral Processing                            | <input type="checkbox"/> Underground Vehicles           |
| <input type="checkbox"/> Equipment Security & Monitoring  | <input type="checkbox"/> Minesite Accommodation                        | <input type="checkbox"/> Wear Resistant Material        |
| <input type="checkbox"/> Excavators, Loaders & Dozers     | <input type="checkbox"/> Minesite Services                             | <input type="checkbox"/> Wearparts                      |

### 2. Complete your listing details (please print clearly in BLOCK LETTERS)

Company Name: .....  
 Suburb: ..... State: ..... Phone: .....  
 Website: .....

### 3. Complete your company details (not published in the guide)

Contact Name: ..... Signature: ..... Date: .....  
 Position: ..... Phone: ..... Email: .....  
 Address: .....  
 Suburb: ..... State: ..... Postcode: .....

### 4. If you have purchased logos, please email your logo and company description (max 1,000 characters) to [supplierguides@aspermont.com](mailto:supplierguides@aspermont.com) (as a vector – EPS, AI, PDF or bitmap – JPEG, TIFF file)

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